

# Contents

Economic Affairs: Vol. 68, No. 04, December 2023

## RESEARCH PAPERS

- Economic Analysis of Women Agri Startups in Manipur 1911  
*Heikham Narmila Devi, R.A. Halim, Nivedita Deka and Heikham Naresh*
- Financial Performance and Potential Feasibility of Black Rice (*Oryza sativa* L. Indica) Cultivation in Assam: An Empirical Study 1921  
*Bidyutt Bikash Hazarika and Deb Kumar Chakraborty*
- Economic Evaluation of Cost and Returns of Potato Crop towards Livelihood Security of Farmers in the Nalanda District of Bihar 1929  
*Suman Kumari and Mukesh Maurya*
- Capability Enhancement of Agricultural Extension Personnel through ICT Interventions and its Economic Impact in Bangladesh 1937  
*Md Forhad Rabbi, Zafrin Ahmed Liza and M. Shahidur Rahman*
- Examining the Impact of the *Hundi* System on the Economy of Bangladesh: Evidence from the Northern Area of the Country 1947  
*Prosannajid Sarkar and Habibur Rahman*
- An Investigation of the Relationship Between Parents' Socio-economic Standards and their Children's Online Safety; Perspective: Bangladesh 1957  
*Rumel M.S. Rahman Pir, Md. Forhad Rabbi and M. Jahirul Islam*
- Revolution of Emerging Information Technology in Transportation and Logistics Management System Context of Indian Smart City: Economical Aspects 1969  
*Nilanjan Das, Ritam Chatterjee and Ratnankur Majumdar*

Handloom Weaving: Critical Factors influencing the Satisfaction-  
The Socio & Economic Context 1979

*Koppala Venugopal, Deekonda Pranaya, Saumendra Das and Sudhir Kumar Jena*

Aggregate Trend in the Financial Performance of Socially Responsible Investment:  
Case of Listed Moroccan Companies 1989

*Mohammed Alami Chentoufi, Ait Alla Aniss and Naoual Mamdouh*

Exploring the Intersection of Health Issues and Socio-economic Status: A Study of  
Residents in the Teesta Breakage Area, Bangladesh 1999

*Mst. Mahmuda Begum, P. Sarkar, Abu Haider Md. Shahnewaz Pervez, Anima Barma,  
Md. Khairul Islam, S.M. Ashraful Alam and Md Afsan Galib Hirok*

Present Status and Future Prospects of Jute Diversified Products in Domestic &  
Export Markets 2009

*S.B. Roy, Koushik Mitra, Tarun Kr. Kundu, Shibaditya Ghosh and Paramita Mitra Mukherjee*

Trends in Production of Pulses and Oilseeds Over Last Two Decades in  
Eastern India 2017

*Adrita Dam, Soumitra Chatterjee, Debashis Sarkar and Pramod Kumar*

## **REVIEW PAPERS**

Tax Policy: Impact on Business Development and Economic Dynamics of the  
Country 2025

*Igor Sopronenkov, Nataliia Zelisko, Orysia Vasylyna, Iryna Lutsenko and Volodymyr Saienko*

Economic Consequences of Artificial Intelligence and Labor Automation:  
Employment Recovery, Transformation of Labor Markets, and Dynamics  
of Social Structure in the Context of Digital Transformation 2035

*Anastasiia Tokunova, Viktor Zvonar, Dmytro Polozhentsev, Valentyna Pavlova and Yuliia Teres*

Risk Management Strategy for International Investment Projects of an Innovative  
Enterprise in the Context of Industry 4.0 2047

*Yingxue Duan, Olena Shuplat, Viktoriia Matsuka, Svitlana Lukash, Maryna Horbashevska and  
Liudmyla Kyslova*

Assessment of Socio-economic, Psychological Needs and Expectations of Internally Displaced Persons in Ukraine	2057
<i>Oksana Kravchenko, Oleksandr Safin, Galina Kucher, Nataliia Yaremenko, Evgeniy Balabushka and Anna Levenets</i>	
Methodological Support of Social and Natural-Resource Evaluation of Inclusive Tourist Objects in the Sustainable Development Context	2067
<i>Oksana Kravchenko, Viktoriia Krasnomovets, Maryna Mishchenko, Halyna Bondarenko, Liudmyla Moroz, Alla Voitovska, Nataliia Yaremenko and Iryna Saranča</i>	
The Impact of Digital Transformation on the Economy: Technological Innovation and Efficiency	2081
<i>Liudmyla Shostak, Vasyl Goi, Olha Timchenko, Lesya Yastrubetska and Marta Derhaliuk</i>	
Risk Management Strategies in the Global Business Environment: Analysis of Complex Dependencies and Effectiveness of Measures	2095
<i>Maryna Baldzhy, Kateryna Khavrova, Olga Guseva, Alona Goloborodko and Anastasia Artyomova</i>	
Modern Concepts of Public Administration in the Context of Sustainable Development	2105
<i>Viacheslav Shandryk, Ihor Zhebelev, Andrii Deliatynchuk, Volodymyr Maksymov and Volodymyr Shelest</i>	
Destination Branding and the Corresponding Economy: A Study	2119
<i>Md Sarwar Alam and Nigamananda Biswas</i>	
Private EdTech Companies in India: <i>The Techno-Financial Aspects</i>	2131
<i>Ritam Chatterjee, Sarmistha Chowdhury, N. Das, A. Bandyopadhyay and Mahabubul Hoque</i>	
Does Jobs without Boundaries within the Gig Economy a Paradox?	2145
<i>Udaya Sankar Patro, Tapaswini Panda and S. Das</i>	
Economical, Financial and Allied Concerns in healthy Agricultural Information Systems Practice: <i>The Context of Developing Countries</i>	2161
<i>P.K. Paul and Sudhir Kumar Jena</i>	

Information Infrastructure & Digital Divide: In the context of Indian Universities — <i>The Economical and Financial Context</i>	2171
<i>Sarmistha Chowdhury, K.S. Tiwary, J.L. Dey, Ritam Chatterjee and Abhijit Bandyopadhyay</i>	
Innovative Mechanisms of Shaping the Migration Attractiveness of Ukraine Regions	2181
<i>Ivan Lopushynskyi, Viktor Petrenko, Bogdan Grechanyk, Vitalii Malimon, Larysa Mosora and Volodymyr Yaroshovych</i>	
Global and Regional Threats to Human', Society', and State' Security	2193
<i>Olha Rudenko, Olena Mykhailovska, Halyna Kaplenko, Ivan Bazarko and Volodymyr Maksak</i>	
Change Management and Implementation of Changes in the Field of Public Administration	2207
<i>Yuliia Voronina, Oksana Bashtannyk, Hanna Komarnytska, Roman Saevich, Natalia Paterukha and Pavlo Parubchak</i>	
Blockchain Technology and the Transformation of Financial Systems: From Decentralization to Innovative Solutions in the Global Economy	2221
<i>Oleksii Tonkykh, Viktoriia Derhachova, Svitlana Palii, Sergiy Bratushka and Andrii Zolkover</i>	
Digital Marketing and its Role in Customer Acquisition	2229
<i>Andrii Melinevskyi, Serhii Koberniuk, Tamila Bilousko, Vasyl Vasiuta and Nataliya Strochenko</i>	
Marketing Communication during the Crisis: Strategies for Customer Recovery and Retention	2239
<i>Andrii Dligach, Sergiy Tegipko, Iryna Zamula, Tetiana Arestenko and Viktoriia Vasiuta</i>	
Change Management Models and Methods: Implementing Innovations, Ensuring Sustainability and Engaging Staff	2249
<i>Valentyna Chychun, Olena Grechanyk, Talina Khliebnikova, Olha Temchenko and Hanna Kravchenko</i>	
Innovative Risk Management: Identification, Assessment and Management of Risks in the Context of Innovative Project Management	2263
<i>Alina Pomaza-Ponomarenko, Svitlana Krysova, Anatoly Hordieiev, Andriy Hanzhuk and Oleksii Halunko</i>	

Post-war Recovery Practices for Ukraine, based on the Experience of other Countries that have Undergone Similar Processes	2277
<i>Olha Kravchenko, Larysa Sergiienko, Hanna Niameshchuk, Tetiana Mamatova and Iryna Chykarenko</i>	
The Strategic Role of the State in Stimulating and Supporting Economic Growth: Tools, Policies and Influence on the Modern Economic Paradigm	2289
<i>Vitalii Kruhlov, Olha Dzhyhora, Yevhen Trubakov, Vitalii Kotsur and Zoriana Buryk</i>	
<b>CASE STUDY</b>	
Supply Chain of Pahala <i>Rasagola</i> in Odisha	2305
<i>Abinash Sahoo, Shakti Ranjan Panigrahy and Arpita Mohapatra</i>	
Farm Access Roads: The Low Cost Convergence Model for Doubling Farmers' Income in India	2309
<i>Shelesh Nawal and Dilip Kajale</i>	
The Impact of Innovations and Technological Development on Modern Society and Global Dynamics	2317
<i>Andrii Dub, Mariia Aleksandrova, Kateryna Mykhaylyova and Andrii Niemtsev</i>	